

Ghyll House Publishing Ltd  
5a The Maltings,  
Stowupland Road, Stowmarket,  
Suffolk, IP14 5AG

## Advertising Rates

	Size	1 issue per issue	2 issues per issue	3 issues per issue	4 issues per issue
Full page	h267mm X 190mm	£1255.00	£1200.00	£1100.00	£1000.00
Half page	h267mm X 92mm h130mm X 190mm	£750.00	£700.00	£650.00	£600.00
Quarter page	h130mm X 92mm	£400.00	£375.00	£350.00	£325.00
Sixth page	h85mm X 92mm	£275.00	£250.00	£225.00	£200.00
Eighth page	h65mm X 45mm	£225.00	£200.00	£185.00	£170.00
Twelfth page	h85mm X 45mm	£150.00	£140.00	£120.00	£100.00

## Countryside Building

### The Premier Rural & Industrial Building Magazine

**Countryside Building** the Journal of **Ridba** is the only magazine that specialises in agricultural and industrial construction.

The construction of framed buildings is surprisingly large we asses it has a total total turnover of over £2.25 billion, with Ribda Members erectting in excess of 100 framed buildings per week.

Surprisingly the agricultural building market is still boyant with a massive amount of reorganis-ing going on, with some farmers pulling out and others taking over their land and taking steps to become more efficient.

The erection of new working farm structures is a specialised area, where very few architects or other designers are involved. The normal route for procurement is for the farmer to place an order direct with an agricultural frame manufacturer, many of whom were originally farmers who have diversified into frame manufacturing and so they have not taken the usual route into construction. Many do not read the normal construction press and so agricultural construction remains very tradi-tional.

With the Industrial market designers and main contractors are normally involved, but the frame manufacture Ribda members, particular those that also roof and clad the structures they erect, very often have a large influence on the materials used.

**Countryside Building** has over 400 frame manufacturers on its circulation list, no other construction magazine can claim such a comprehensive list.

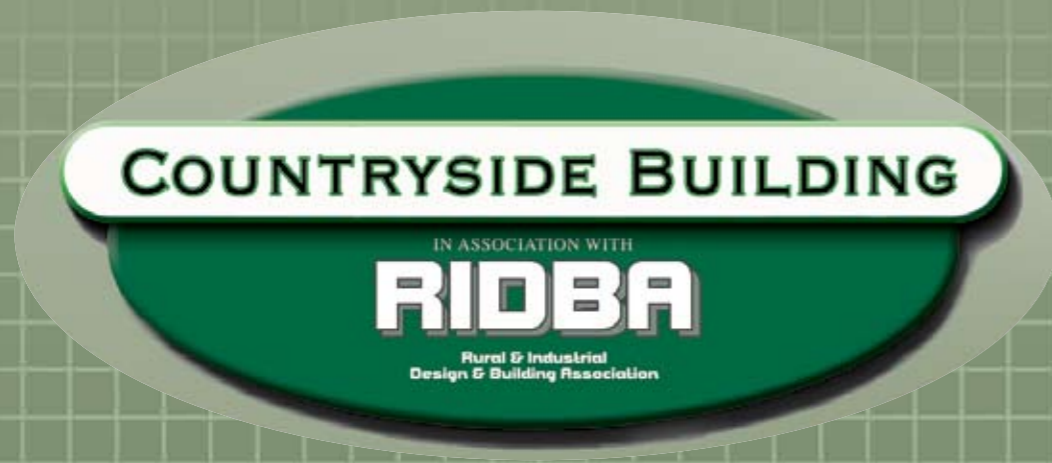
The renovation and conversion of old farm buildings is also a specialised field of construction.

You will see from the circulation list, the features list for the rest of the year and the advertising rates listed over page that **Countryside Building** is the advertising medium required by you to reach this large but specialist area of construction.

  
Tony Hutchinson  
Editor

## 2009 Copy Deadlines

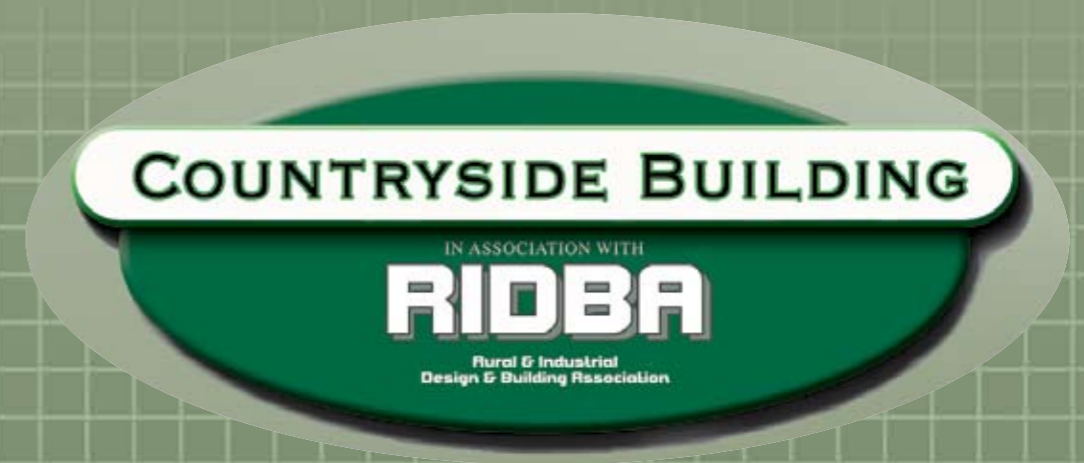
Issue no	Publication date	Copy deadline
Volume 9 issue 3	End March 2009	27 February 2009
Volume 9 issue 4	End June 2009	29 May 2009
Volume 10 Issue 1	End September 2009	28 August 2009
Volume 10 Issue 2	End December 2009	27 November 2009



## Circulation

Countryside Building has a readership of 20,000 and is circulated to:

<b>Members of the RICS rural faculty and Land Agents</b>	Who will be involved in advising clients.
<b>All members of Ridba</b>	Who are involved in all aspects of rural and industrial construction, from design to erection and fitting out.
<b>Architects</b>	
<b>Colleges</b>	Training future Surveyors, Land Agents, Engineers, Designers e.t.c.
<b>The UK's Largest farmers</b>	Who will be deeply involved in the design and the construction of their buildings, not just as the client but often as the designer, supervisor and contractor.
<b>Over 500 large frame manufactures and Industrial Roofers</b>	Who will be involved in the design and construction of most Industrial and Rural buildings.
<b>DEFRA</b>	Involved in setting policy in agriculture
<b>Equestrian centres</b>	They will be involved in the design and specification of equestrian buildings.
<b>Building Material Manufacturers</b>	Involved in the supply of materials.



## Features List

Issue	Features
Spring 2009	<ol style="list-style-type: none"> <li>1. Agricultural building Show</li> <li>2. Dairy buildings and their fittings and fixtures</li> <li>3. Health and safety in construction</li> </ol>
Summer 2009	<ol style="list-style-type: none"> <li>1. Roofing and Cladding               <ol style="list-style-type: none"> <li>i) Roof lights</li> <li>ii) Windows</li> <li>iii) Doors</li> </ol> </li> <li>2. Sheep buildings and their fittings and fixtures</li> <li>3. Health and safety in construction</li> </ol>
Autumn 2009	<ol style="list-style-type: none"> <li>1. Heating</li> <li>2. Lighting               <ol style="list-style-type: none"> <li>i) Internal</li> <li>ii) External</li> </ol> </li> <li>3. Partition systems</li> <li>4. Health and safety in construction</li> </ol>
Winter 2009	<ol style="list-style-type: none"> <li>1. Ventilation</li> <li>2. BS 5502 Building and Structures in Agriculture</li> <li>3. Planning Issues</li> <li>4. Health and safety in construction</li> </ol>